

CONTACTS

Christophe LOUWARD

Director
Tel: +33 (0) 1 41 44 91 04
c.louvard@autobiz.fr

Emmanuel LABI

COO
Tel: +33 (0) 1 41 44 91 06
e.labi@autobiz.fr

Pauline VULLIOD

Key Account Manager – France
Tel: +33 (0) 1 41 44 91 13
p.vulliod@autobiz.fr

Lisa QUETTING

Key Account Manager –
Europe&Russia
Tel: +49 (0)30 701 29 458
l.quetting@autobiz.de

Alexandre ANTONIOTTI

Key Account Manager – France,
USA, Canada
Tel: +33 (0) 1 41 44 91 15
b.restrepo@autobiz.fr

REFERENCES

ADP, AutoScout24, BMW,
BCAuctions, Cetelem, Citroën,
eBay, Fiat, GE Money Bank, GM
Europe, Inchcape, JP Morgan,
Michelin, Oliver Wyman,
Peugeot, Pirelli, Porsche
Holding, Renault Retail Group,
Reynolds & Reynolds, Roland
Berger, SAP, Schibsted Classified
Media, Shell, Volkswagen, ...

THE COMPANY

autobiz® is an Internet market intelligence company. We provide innovative technology and information to create powerful decision making tools for classified media companies, media, automobile manufacturers, dealers and consumers.

Network Solutions

Car Dealer Databases

The **autobiz®** Dealer Databases list and maintain highly detailed POS profiles for over 100,000 European car distributors in Austria, Belgium, France, Germany, Italy, Portugal, Spain, The Netherlands and the UK.

Market Research

We closely benchmark dealer network concentration and profitability, with yearly publications for 6 European markets (France, Germany, Italy, Spain, The Netherlands and the UK).

Consulting

Putting our data to work, we regularly assist OEMs and suppliers in their strategic sales network optimization projects.

Newsletters

Our editorial staff covers market news and trends in our weekly publications in France and Spain.

autobiz® hebdo and autobiz® VO
(France)

- bi-weekly circulation: 25,000+

autobiz® semanal (Spain)

- weekly circulation: 4,000+

Online Marketing Solutions

Classifieds Benchmark Studies

Every month, **autobiz®** benchmarks the leading classifieds websites in 17 countries throughout the world. We measure KPIs such as market share, ad quality and ad turn. Our studies help subscribers quantify the impact of their business decisions on their markets in real time. (*Studies are available for the used car, real estate and job market*)

Market Values

At **autobiz®** we continuously measure Internet market prices of new and used cars throughout Europe. Thanks to our innovative technology, we have become an alternative source of market and residual values for dealers, OEMs and B2C websites.

Merchandising Software

Leading dealers, dealer groups and OEMs use our online software suite to price and position their used car inventory in an increasingly competitive online marketplace. Our software is now available for France, Germany, Spain and The Netherlands.

Research and Development

In close partnership with our clients, we research and test innovative ways of buying and selling cars on the internet. Contact us for a presentation of how we can contribute to your online success.